

Count on Reading

Boosting the Achievement of America's Youth

Count on Reading, a project of the American Association of School Librarians challenges schools, libraries, and communities to help build a nation of readers by participating in one or both of the projects described below.

The First Billion Books

What is it?

Count on Reading, The First Billion Books challenges the youth of the nation over a long period to:

- Build a reading habit
- Enjoy reading
- Improve academic achievement
- Read enough to improve:
 - Reading comprehension
 - Vocabulary growth
 - Spelling accuracy
 - Grammar
 - Writing ability

Who should participate?

Any organization including schools, public libraries, professional organizations or clubs.

Why participate?

Avid readers have the best chance to excel in the information society. Wide reading builds bridges across a multicultural society. Count on Reading will connect all current reading motivational programs to build consistent reading habits across time.

How do we participate?

To receive an official registration form and instructions, send a SASE and:

- Contact person's name
- Organization name
- Address
- Telephone number

to:

Count on Reading
Marjorie Horowitz
10 Prospect Ave.
Montclair, NJ 07042-1915

The Research

What is it?

The research allows schools or organizations to test the power of reading initiatives. Do they really make a difference in:

- Academic Achievement
- Comprehension
- Spelling
- Vocabulary
- Writing
- and Grammar?

Who should participate?

Any organization that conducts a reading initiative over a long period of time and where readers are reading large amounts.

Why participate?

National research indicates that free voluntary reading is an extremely powerful predictor of excellence. Can you show that power in your community?

How do we participate?

To receive an official registration form and instructions, send a SASE and:

- Contact person's name
- Organization name
- Address
- Telephone number

to:

Count on Reading - The Research
David V. Loertscher
P.O. Box 266
Castle Rock, CO 80104